PHILIP MORRIS U.S.A. **INTER-OFFICE CORRESPONDENCE**

120 PARK AVENUE, NEW YORK, N.Y 10017

TO: Mr. E. Herald DATE: January 4, 1989

FROM: Jerry Isaacs

SUBJECT: Request for Production of Consumer Test Cigarettes

Purpose: Project Art: Identified Next 85mm Menthol ad/pack test.

Cigarettes:

Blend Code	M60
Cigarette Name	Next (Menthol)
Blend	Experimental-Art Flavor Low Menthol
~~Filter~~ Tipping Color	White
Tipping Appearance	Two green rings
Paper	Unmarked

Packages: Identified Next 85mm Menthol

Carton: Plain White

Quantities: Blend Code M60
Total 127 cartons

Time Schedule: We would like these cigarettes made as soon as feasible and shipped to Marketing Information Systems Inc. Please send 1 carton to Mr. C. Rowe as soon as product has been manufactured.

Shipping Instructions:

120	cartons to	Marketing Information Systems Inc. 100 Sylvan Avenue Englewood Cliffs, NJ 07632 Attention: Zack Apkarian
2	cartons to	C. Bates - NYO
2	cartons to	J. Isaacs - NYO
2	cartons to	J. Warren - Richmond
Total 127		

Product Designation: M60 Account No. 043-120-910-24

cc: C. Bates
K. Eisen
C. Levy
K. Miller
B. Schuyler
J. Scully
L. Suwarna
J. Whitman
J. Zoler

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Source: https://www.industrydocuments.ucsf.edu/docs/jxlm0000